

Privacy Policy

1. We receive, collect and store any information you enter on our website or provide us in any other way. If you subscribe to our mailing list, we collect and store your email address. If you purchase merchandise on our site, we collect personally identifiable information (including name, shipping address), purchase history, and payment details (including credit card information).
2. When you conduct a transaction on our website, as part of the process, we collect personal information you give us such as your name, address and email address. Your personal information will be used for the specific reasons stated above only.
3. We collect such Non-personal and Personal Information for the following purposes:
 - a. To provide and operate the Services offered on our website (i.e. – merchandise sales);
 - b. To be able to email periodic updates to subscribers to our mailing list;
 - c. To comply with any applicable laws and regulations.
4. Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.
5. All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers. Please note that our website (sonarlights.com) does not have direct access to credit card information (i.e. – when we receive your order, it contains description and quantities of merchandise purchased, your name and your mailing address. The order does not contain credit card info).

If you would like to read Wix.com's privacy policy, you may access it by clicking here:

<https://www.wix.com/about/privacy>

6. We may contact you to, if for some reason, we are having difficulty processing your merchandise order. For these purposes we may contact you via email and/or postal mail.
7. If you would like to be removed from our mailing list, please contact us at sonarlights@gmail.com or select "Unsubscribe" located at the bottom of any email you receive from us.
8. We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.
9. If you would like to: access, correct, amend or delete any personal information we have about you, you are invited to contact us at sonarlights@gmail.com.